

Surrey

*Festival
of the
Arts*

SPONSORSHIP OPPORTUNITIES

2024 Festival of the Arts August 16-17

THE FESTIVAL SURREY HAS BEEN WAITING FOR

Surrey is home to many different cultures and communities, and this inclusive, annual Festival of the Arts is dedicated to celebrating art in all its many forms. While broadly referencing Surrey, the Festival will also invite artists from outside British Columbia to take part - thus broadening its overall scope, appeal and creativity.

The Festival has four main 'pillars': theatre, music, dance and visual arts. Each of these areas is led by a professional in their field and features both established and emerging art and artists.

In addition to more formal presentations and performances by each of these disciplines, the Festival brings demonstrations, hands-on workshops and interactive events from many cultures and artistic disciplines, and is suitable for all ages.

The Festival emphasises being entertaining while presenting high levels of artistic achievement, also featuring emerging art and artists.

THE OPPORTUNITY YOU'VE BEEN WAITING FOR

Here is an opportunity to partner with a true Surrey-based event that reaches out to the entire community. Entertaining the public, inspiring our youth and nurturing our shared cultural experiences is what the festival is all about. Being a sponsor of the Surrey Festival of the Arts helps to tell your organization's story of community, engagement and caring. Doing good in the community while building your brand is a win/win.



JOIN THE EXCITEMENT

Theatre

Drawing on the classical repertoire of many cultures and traditions, the Festival features 'mainstage' fully staged presentations, plus story-telling, street theatre, strolling performers, improv, fun drama workshops, and smaller theatrical presentations.

Music

Surrey City Orchestra performs 'mainstage' concerts. In addition there will be presentations by emerging musicians. There is also the Instrument Zoo where Festival goers can try their hands at playing various musical instruments.

Dance

There are classic mainstage dance presentations, plus interactive dance workshops. Also younger performers will display their work.

Visual Art

Both 2D (e.g. painting, photography) and 3D (e.g. sculpture, carving, pottery, textiles) art is featured with the artists standing by to demonstrate and/or discuss their work. There are also opportunities for Festival goers to experience hands-on creation of artistic work including pottery and textiles.

In addition to our professional presentations, the Festival invites local community artists to contribute, giving opportunity for their work to be seen and for them to benefit from working alongside and being mentored by those more established in their fields.



PARTNERSHIP LEVELS.

Each of our five partnership levels are designed to meet a variety of corporate objectives and offer distinct benefits. Details are listed on the following page.

PRESENTING PARTNER*

The sole Presenting Partner of the Surrey Festival of the Arts will be included in the title of the event: 2024 Surrey Festival of the Arts *presented by company name*, will receive maximum exposure for the six months leading up to and during the event and throughout the year.

\$25,000 one year
\$20,000/yr three year term

GOLD, SILVER, BRONZE PARTNERS

Gold, Silver, and Bronze partners are acknowledged throughout the marketing program, the event, and all year long on the Society website and media communications

GOLD <i>limit of 4</i>	\$10,000 one year \$8,000/yr three year term
SILVER <i>limit of 6</i>	\$5,000 one year \$4,000/yr three year term
BRONZE <i>limit of 10</i>	\$2,500 one year \$2,000/yr three year term

CONTRIBUTING PARTNERS

Contributing partners are invited to support specific aspects of the event

Main Stage	\$5,000
Beer Garden	\$3,000
Kidz Zone	\$2,500
Interactive Sculpture Zone	\$2,500
Media Sponsor	\$15,000 In Kind

	PRESENTING PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	Contributing Partners
Name in Event Title	✓				
Logo with Event Logo Mark	✓				
Included in Event Promotions	all	some	some	some	some
Complimentary VIP Tickets	✓	✓	✓	✓	✓
Social Media Posts	✓	✓	✓	✓	
Exhibit Space at Event	✓	✓	✓		
Logo on Signage + Screens Throughout Event	✓	✓	✓	✓	✓
Included in Print Media	✓	✓	✓	✓	
Opportunity to Introduce Acts	✓	✓			
Included in Sponsor Listings	✓	✓	✓	✓	✓
Verbal Recognition at Event	✓	✓	✓	✓	✓
Thank You Ad (post event)	✓	✓	✓	✓	

ABOUT Surrey Festival of the Arts Society

The Surrey Festival of the Arts Society was formed with the sole purpose of creating and hosting a vibrant, inclusive and dynamic festival featuring the diverse and talented artist from our local community and beyond. From fostering and inspiring young artists, to featuring incredible talent across the artistic spectrum, the society looks to create an ongoing arts event that becomes a pillar in the arts community both in Surrey and regionally.

For further information about sponsorship opportunities, please contact:

